

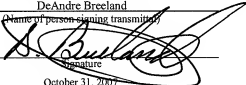
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Hidetoshi Ichioka
Serial No. : 09/916,002
For : CONTENT-EXHIBITION CONTROL APPARATUS
AND METHOD
Filed : July 26, 2001
Examiner : Shepard, Justin E.
Art Unit : 2623
Confirmation No. : 1131

745 Fifth Avenue
New York, New York 10151
Tel. (212) 588-0800

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on October 31, 2007.

DeAndre Breeland
Name of person signing transmittal

Signature
October 31, 2007
Date of Signature

**AMENDMENT SUBMITTED WITH
REQUEST FOR CONTINUED EXAMINATION**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed on September 10, 2007, having three-month statutory period for response set to expire on December 10, 2007, Applicants submit herewith a Request for Continued Examination (RCE) and an electronic payment in the amount of \$810.00 as payment of the RCE fee. Please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.